Insight





2011 BUSINESS AWARDS LAUNCHED

The 2011 Ballymena Borough Business Excellence Awards were officially launched at a reception in the Michelin Athletic Club in August. The awards, which are organised annually by Ballymena Borough Chamber of Commerce and Industry are now in their ninth year. The major sponsor for the awards this year is Michelin Tyre PLC.

(continued overleaf)

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2011 BUSINESS AWARDS LAUNCHED

Chamber President Raymond Ruck welcomed everyone to the launch. He said "The awards are now an institution in the Borough. They provide a real opportunity to showcase all that is best about business in Ballymena. I would like to thank Michelin for agreeing to be Major sponsor for the 2011 awards. Michelin have been a great supporter of both Chamber and the awards for many years

I would also like to thank all the other sponsors and advertisers – without your support there would be no awards. The date for the gala evening is Thursday 20th October. Put this date in your diary now – it is an evening not to be missed".

Wilton Crawford, Factory Manager of Michelin Ballymena said that he was very excited about Michelin being the major sponsor. He said "I have been Factory Manger in Ballymena now for 20 months. I am originally from North Florida, which is very similar to Ballymena with agriculture and small businesses being vital to the economy.

My family appreciate the very warm welcome we received from the people of Ballymena. Michelin is always happy to share business experience with other businesses in the area. Involvement in the local community is a major part of the Michelin ethos. In the past few years Michelin Development has helped create 300 jobs in the area. I look forward to the awards ceremony in October and wish all entrants every success".

Robin Cherry, the Deputy Mayor said he was delighted to attend the launch. He said "Every day in the press, especially the financial press we read stories of doom and gloom. These awards help dispel some of that gloom. Ballymena Borough Council is fully committed to our local commercial sectowithin the Borough. Council recognises the significant economic benefits commerced brings to an area and as a Council we lead the way in working in partnership with ou local businesses to bring mutual benefits to our area. Ballymena Borough Council is one of the few Councils to have business people sitting with elected members as our Economic Development Partnership meetings to collectively make decisions.

We as a Council are delighted to sponso the Commitment to Ballymena award and to support our Chamber of Commerce and Industry whose hard work in bringing forward these awards is a reflection of the entrepreneurial spirit in the Borough".

The Gala awards evening will be held in Tullyglass House Hotel on Thursday 20th October. This is now a major event in the Ballymena business and social calendar, so put the date in your diary now. It is always an excellent evening, where you can renew old acquaintances and make new ones but most important – help celebrate and reward all that is best in business in the Borough.

To book your tickets please contact Chris Wales at office@ballymenachamber.co.uk or telephone 07876 758797

WELCOME TO THE LATEST EDITION OF THE CHAMBER NEWSLETTER.



The Chamber Management Committee has been extremely busy over the summer months. Planning is well under way for the 2011 Ballymena Borough Business Excellence Awards. The Gala evening this year will be held in Tullyglass House Hotel on Thursday 20th October. It is always an excellent event and I look forward to meeting you on the evening.

A business lunch with a high profile speaker has also been organised for Thursday 6th October. For details contact Chris Wales at office@ballymenachamber.co.uk or by telephone 07876 758797

Chamber has been lobbying on your behalf on a number of issues:

- Submissions were made to the Treasury about Corporation Tax and Air Passenger Duty
- We have been active in opposing paid on street car parking charges
- We are supporting the campaign to introduce rate relief for small businesses in town centres
- The World Police and Fire Games are being held in Belfast in 2013. This event will bring 25000 visitors to Belfast – several meetings have already been held to ensure that the Borough benefits from this influx of visitors to Northern Ireland
- A new initiative called Impact North East which aims to boost the local economy across the North East has just been launched. Full details are in this Newsletter – I hope you will support as many events as possible

We are always looking for features for our Newsletter. If anything is happening in your business that you want to tell people about please let us know.

I hope you enjoy this issue of the Newsletter. Raymond Ruck President



BALLYMENA CHAMBER BUSINESS BREAKFAST GOES DIGITAL!

Ballymena Borough Chamber of Commerce & Industry held its latest Business Breakfast in June.

The theme of this Business Breakfast was Digital Leadership and the Chamber welcomed Niall McKeown, Commercial Director of iON, a digital agency based in Belfast to give a presentation.

Mr McKeown spoke about the importance of good leadership and management direction when planning a digital marketing strategy. More than 40 local professionals gathered at the event, which took place on



Photo L-R: Bridgene McKeever (Adair Arms Hotel), Audrey Wales (Chamber), Raymond Ruck (Chamber President), Niall McKeown and Yolanda Cooper (Both iON)

Wednesday 22nd June in the Adair Arms Hotel, to learn about digital marketing and how it can improve their business.

Business Development Manager for the Chamber, Chris Wales said: "Digital marketing is important to businesses both large and small. Everyone who attended seemed to get a lot from Niall's talk and went away with new insights into digital marketing and what it means for them."

iON is Northern Ireland's leading digital consulting and online marketing agency. iON help the world's largest brands, small businesses, non-profits and public organisations construct and implement integrated digital strategies to give them a competitive advantage.

RETAIL SEMINAR

Ballymena Town Centre
Development Ltd (BTCD)
Business Support Group,
in partnership with
Ballymena Business Centre,
University of Ulster,
Northern Regional College
and Invest NI recently
held a Seminar for traders
exploring Consumer
Trends and E-Commerce.

The event, which was free, included a complimentary buffet and was open to participants from across the town. Hailed a success by attendees they found the materials, presented by top academics in the field, fascinating and thought-provoking.

Audrey Wales, Chair of BTCD's Business Support Group said "I am delighted to welcome such wonderful speakers to Ballymena to share their knowledge



Photo: Audrey Wales, Chair BTCD Business Support Group with guest speakers Dr Karis Hutchinson, Dr Andrea Reid, Nick Martin, Invest NI; and Noel Ferguson, Employee Intelligence who attended the workshop retail E-Commerce and consumer trends at the Ballymena Business Centre.

and experience with us. The Business Support Group is committed to supporting local businesses by providing learning opportunities to equip them with the latest thinking and innovations to help underpin their businesses." One attendee said "I am very grateful for the opportunity to attend this session, I have learnt a lot about e-commerce and would be very keen to attend future events".

This is the first event of its type delivered by BTCD Ltd but others will follow. The next event of this type is the Mary Portas Guide to Retail which will take place on 28th September 2011 at 6.00PM in The Braid, and is one of the events in Impact North East week.

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COMING TOGETHER FOR BUSINESS IMPACT IN THE NORTH EAST

A new initiative called Impact North East which aims to boost the local economy across the North East has just been launched. It has been developed by a range of public and private sector bodies who are working collectively to provide advice, expertise and support to the local business community.



Photo: L-R Front Row Gren Armstrong (Invest NI), Raymond Rucl (Chamber of Commerce), Terry Robb (Ulster Bank) Back Row Joy Knox (Ballymena Business Centre), Chris Wales (Chamber of Commerce), Irvine Abraham (Northern Regional College)

To mark the launch, a week-long series of events and workshops starts on Monday 26th September at various venues across the North East. The events, which include seminars and workshops, will cover many of the current key issues in business such a exporting and business development

Impact North East is supported by Ulster Bank, Invest NI, Ballymena Borough Chamber of Commerce and Industry, Ballymena Council Economic Development Unit, Northern Regional College and includes events and seminars hosted by InterTrade Ireland, DEL and the Local Enterprise Agencies in Antrim, Ballymena, Larne and Carrickfergus.

Raymond Ruck, President of Ballymena Borough Chamber of Commerce and Industry explained why the agencies have come together "We all recognise the pivotal role local businesses have to play in the long-term recovery and growth of the economy. By bringing together various elements of our expertise as Impact North East we can offer a full range of practical help and advice and show businesses that there is support available to them. In this one week programme of activity we have events on exporting, networking business development, business efficiency and technology, all the hot topics in business right now. There is even an event on growing business in a recession, which I am sure will appeal across the board."

Commenting on Ulster Bank's role in the events, Terry Robb, Head of Ulster Bank's Ballymena Business Centre says "As a leading bank in Northern Ireland, Ulster Bank is committed to playing its part in supporting local business. During the week, we are holding two business clinics at our Ballymena branch and our economist Richard Ramsey is leading a talk at Larne Leisure Centre on the global, national and local economies and their impact on local business. We are delighted to be involved in this initiative and like all the partners involved, we are committed to helping as many local businesses as we can."

Monday 26th Sept 2011												
Time	Event	Details	Venue	Cost	Contact Details	Registration Details						
9.00am -11.30am	Stakeholder Learn & Share Event	A networking event for providers for economic development support in the North East region to meet, learn what each other does and share experiences and knowledge.	The Theatre, The Braid, Ballymena Town Hall	Free	helen.lynagh@investni.com 02825649215	By Invite only						
Tuesday 27t	Tuesday 27th Sept 2011											
Time	Event	Details	Venue	Cost	Contact Details	Registration Details						
8.30am	Department of Employment & Learning (DEL) Breakfast Seminar	Discuss their free Initiatives and funded Schemes to help you to do business smarter and take business to another level.	Ecos Centre Ballymena	Free	Teresa Campbell on 028 25637054	ballymena.jc@delni.gov.uk						
8.30am -10.00am	Where are the Global, National & Local Economics heading and how will this impact on Local Business	Speaker Richard Ramsey Ulster Bank Senior Economist. A great opportunity for any in a business to hear informed opinion from one of Northern Ireland's leading bank economists.	Larne Leisure Centre	Free	Geraldine Smyth on 02828269973	geraldinesmyth@ledcomwbp. org						
1.00pm- 4.00pm	BRAND Clinic	Understand what your brand is and does it add value to your business	Ballymena Business Centre, Galgorm Ballymena	£25.00 per client	Contact Stephen Scullion on 028 25658616	http://enterpriseweek- branding.eventbrite.com						
6.30pm- 8.00pm	Ulster Bank Late Night opening Advice Clinic	Team of small business advisors available in the evening to deal with all customer and non- customer banking enquiries	Ulster Bank, Wellington Street, Ballymena	Free	Contact Terry Robb on 028 25664500	terry.robb@ulsterbank.com						
5.30pm- 7.30pm	Invest NI Innovation Voucher Clinic	Open to owners/managers of Ltd Companies 50 or less employees that have a desire to develop/improve a product or implement a process improvement but lack the time.	Northern Regional College, Farm Lodge Campus, Directors Suite	Free to Ltd companies of 50 employees or less	Contac Irvine Abraham 028 90855017 or 07554118416	irvine.abraham@nrc.ac.uk						



COMING TOGETHER FOR BUSINESS IMPACT IN THE NORTH EAST

Wednesday 28th Sept 2011										
Time	Event	Details	Venue	Cost	Contact	Registration Details				
6.30am- 8.30am	BNI Affinity: Visitors Day	BNI is a business and professional networking organisation whose primary purpose is to exchange qualified business referrals.	Dunsilly Arms Hotel, Antrim	Free	Contact Jennifer McWilliams on 02894467774	jennifer@antrimenterprise. com				
All day	INI Attending Freshers Fayre University of Ulster		University of Ulster, Jordanstown	Free	Contact Frankie McCourt on 028 90698701					
9.00- 11.30am	Thought Leadership Event - Wrightbus - Export First	Participants will gain a first-hand insight into the opportunities and challenges faced by Wrightbus and other companies as they seek to develop and expand their export markets.	Galgorm Manor, Galgorm, Ballymena	Members Free Non members £20	For more information on Export First, please visit: www. northernirelandchamber. com/exportfirst 028 90244113	Registration www. northernirelandchamber.com/ exportfirst				
6.00pm- 8.00pm	Mary Portas Guide to Retail Speakers: Susan Donnelly – South Eastern Regional College	Developed by Skillsmart Retail and the retail guru Mary Portas, and delivered by South East Regional College this workshop is aimed at independent retailers. The workshop gives an practical hints and tips to improve the performance of retail business and an overview of the master classes which are available.	The Braid, Ballymena	Free	Contact is Amanda Bennett on 028 25635945	amanda.bennett@ ballymenatowncentre.co.uk				
Thursday 29	th Sept 2011									
Time	Event	Details	Venue	Cost	Contact Details	Registration Details				
8.00am- 10.00am	Growing your business in a recession	Speakers are Ian Paisley MP Philip Bain Shredbank Terry Robb Ulster Bank Gren Armstrong Invest NI	The Braid, Ballymena	Free	Contact Chris Wales on 07876758797	office@ballymenachamber. co.uk				
11.00am -1.00pm	Management Behaviour within Successful Businesses		Carrickfergus Enterprise Centre	Free	Contact Kelli Bagchus on 028 93369528	kelli@ceal.co.uk				
12pm-2pm	Practical Online Tools for you Business	This workshop will look at a range of online tools that can be used in a business context. Delegates will come away with a practical understanding of new and innovative ways they can use this technology.	Ballymena Business Centre, Galgorm, Ballymena	Free	Contact Stephen Scullion on 028 25658616	http://enterpriseweek-ict. eventbrite.com				
6.30pm- 8.30pm	Ulster Bank Late Night opening Advice Clinic	Team of small business advisors available in the evening to deal with all customer and non- customer banking enquiries	Ulster Bank, Wellington Street, Ballymena	Free	Contact Terry Robb on 028 25664500	terry.robb@ulsterbank.com				
7-9pm	Women on the Move – Networking Masterclass – Julianna Sloan	The new season event will be opening with the accomplished speaker Juliana Sloan giving us help and advice on improving our networking skills	Antrim Enterprise Agency	Free to members £10 for non members pay on the night.	Contact Joy Knox on 028 25658616	joy@ballymenabusiness.co.uk				
Friday 30th S	Sept 2011									
Time	Event	Details	Venue	Cost	Contact Details	Registration Details				
10am- 12noon	World's Biggest Coffee morning with a spoonful of networking and a swirl of business	In conjunction with Open Coffee Antrim which is an informal business networking group; no membership, no fees just the opportunity to make connections; potential sales; identify suppliers or associates.	Antrim Enterprise Agency 58 Greystone Road, Antrim	Donation towards Macmilliam Cancer	Contact Jennifer McWilliams on 02894467774	jennifer@antrimenterprise. com				
7.30- 9.30am	Intertradelreland Breakfast Seminar	Speakers are Margaret Hearty InterTradeIreland and a representative from Ballymena Company CIGA Healthcare	The Braid, Ballymena	Free	Contact Connor Sweeney on 028 30834169	connor.sweeney@ intertradeireland.com				
8.00pm	Celebration Event for all organising groups	BBQ/Quiz/Disco	Ballymena Rugby Club	£10	Contact Chris Wales on 07876758797	office@ballymenachamber. co.uk				

"TEAM NORTH ANTRIM" VISITS STORMONT

The challenges facing the business community at the moment are well documented; however representatives from the Chambers of Commerce in Ballymoney, Ballymena and Ballycastle are taking matters into their own hands in order to make the most of every opportunity. The first meeting of the group was chaired by North Antrim MLA David McIlveen at Parliament Buildings and he was very encouraged by what was achieved.

Mr McIlveen said: "North Antrim has so much to offer, but making sure that we maximise our full potential has always been a challenge. Ballymena, Ballycastle and Ballymoney are all known in their own right as thriving towns and often a welcome stop on the way to the North Coast, however in order to meet our full potential there needs to be a joined up approach between all of the towns and that way me can market North Antrim in a much more effective way. There are still challenges ahead for our retailers and hospitality industry, however I believe that united we will stand and this is purpose of Team North Antrim".

Chris Wales, Business Development Manager of Ballymena Borough Chamber of Commerce and Industry said: "This was an excellent meeting and there is no doubt that it was very advantageous to meet with the other North Antrim Chambers. We are all guilty of getting wrapped up in our



Photo L-R: Ronan Boyle and Paul Cochrane (Ballycastle Chamber of Commerce), David McIlveen MLA and Chris Wales (Ballymena Borough Chamber of Commerce and Industry)

own little world, looking at problems and opportunities which we think only affect us. Meeting with David and the other Chambers quickly drove home the fact that this is not always the case – many of the challenges affect us all and there are opportunities out there that can be better grasped by working together as a team. I look forward to developing this relationship in the coming months"

Paul Cochrane from the Ballycastle Chamber said: "We are delighted to be involved with

the Team North Antrim initiative. In the space of two years our Chamber has made very positive contributions to both the businesses and the wider community in Ballycastle. We have benefitted greatly from a collaborative approach with Moyle District Council and other community groups. This new initiative offers a great opportunity to make real progress for Ballycastle as an important part of the North Antrim area, allowing us to engage with and contribute to a great support network of fellow Chambers and our local MLAs".

BLOOMING MARVELLOUS!

Congratulations to Ahoghill and Broughshane. In the Translink Ulster in Bloom competition, Ahoghill won the Best Small Town Award and Broughshane the Best Large Village Award.

Raymond Ruck, Chamber President said "I am delighted for both Ahoghill and Broughshane. Success in these competitions does not just happen by chance - it is the culmination of months of planning and hard work. Everyone gets involved, it is a real community effort and I am very pleased that all this effort has paid off".

James Perry from the Ahoghill Traders' Association said "It is brilliant news that Ahoghill has been named as Best Small Town in the Province at the Ulster in Bloom 2011 Awards event. Everyone in the village is delighted at this recognition for all of the hard work that has been undertaken this year. The Ahoghill Traders' Association has been working closely with a range of groups and individuals within this village and it is tremendous that all of their efforts have been rewarded. We also offer our congratulations to Broughshane who have been named as Best Large Village. This is

a tremendous achievement for the whole Borough - definitely cause for celebration!"

Sandy Wilson, Chairman of Broughshane Improvement Committee said that the Ulster in Bloom success is another milestone for the village as they were picking up the award for the twentieth time. He said "This years success is a tribute to and recognition of the dedication and commitment of hundreds of volunteers since the committee was formed in 1987. The on going environmental improvements have regenerated the village, triggered private sector growth and in today's economic recession we are proud that 250 people are employed within the village. Visitor numbers continue to increase and our priority is to continue to create new opportunities which will improve the quality of life of everyone in our community. Congratulations must also go to Ahoghill on winning Best Small Town."



Broughshane and Ahoghill are now both through to the finals of their respective categories of Britain in Bloom which will take place at the end of September. Ballymena Borough Chamber of Commerce and Industry would like to wish them both every success in the prestigious competition.

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CHAMBER LAUNCHES NEW TOWN CENTRE MAP

Ballymena Borough Chamber of Commerce and Industry has launched the latest edition of its very popular Town Centre map.

Raymond Ruck, Chamber President said that the map was produced due to demand from businesses in the town. He said "This is the third edition of the map. Chamber was being inundated with telephone calls from businesses in the town looking for new supplies of the map. We had none of the previous edition left so Chamber asked Elbowroom Media to produce a new map for us. It has been updated to reflect recent changes and I am very pleased with the results".

John Carleton from Elbowroom said "We are extremely proud to be associated with the Chamber map

project. It is great to be involved in a venture that supports tourism and one that gives local businesses an opportunity to promote themselves. We would like to thank all the businesses who supported the map."

Stella Grant, General Manager of the Adair Arms stated that the maps are a major selling tool in promoting the local area. She said "The maps are used by a very large percentage of the guests who are not familiar with the locality. They are used to direct customers to the local shopping areas, shopping centres, restaurants, local attractions and to direct them to all of the major routes in and out of



Photo L-R: Stella Grant (General Manager Adair Arms Hotel), Raymond Ruck (Chamber President) and John Carleton (Elbowroom Media)

the town. These have proved invaluable. They are very easy to use and make the receptionist's job so much easier. We would be lost without them".

KEEP BALLYMENA TIDY

Ballymena Town Centre Development Ltd, Ballymena Borough Chamber of Commerce and Industry and JTI have teamed up to raise awareness of the problem in relation to unsightly cigarette litter being deposited in the Town Centre.

In order to raise awareness of this problem, JTI have supplied re-useable, pocket sized cigarette disposal pouches that can be used by smokers to deposit their cigarette ends safely, without the need to throw them on the ground. JTI have supplied these for free.

William Alexander, Chairman of the Ballymena Town Centre Development Company Safer Cleaner and Attractive Sub-Group, commented "This is an excellent way of highlighting the problem in the Town Centre and it provides a practical solution for smokers, who will have no excuses for throwing their cigarette butts on the street."

Wales, Business Development Manager for Ballymena Borough Chamber of Commerce and Industry said "It is



Photo: L-R William Alexander and Amanda Bennett (Ballymena Town Centre Development Ltd), Stephen Reynolds (Front Page Bar), Trevor Parker (BRAC), Chris Wales (Chamber of Commerce) and Alderman PJ McAvoy

unsightly to have our streets littered with cigarette butts. Ballymena Borough Council spends a considerable amount every year keeping the streets clean and they do an excellent job. Smokers now have no excuse – use the pouch and dispose of your butts in a responsible manner".

Robert Bisaillon, JTI's Manufacturing Area we are delighted to be able to support

Approximately 4500 cigarette pouches have been distributed to tobacconists and licensed trade in the last few weeks and if any other businesses wish to avail of the pouches, they can do so by contacting Trevor Parker, Ballymena Retailers Against Crime Development Manager, on 028 2564 6050, or for areas outside Ballymena Town Centre contact Chris Wales, Ballymena Borough Chamber of Commerce and Industry on 07876 758797.

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Lead commented that "JTI takes this issue very seriously. We support campaigns designed to create a culture amongst smokers which encourages them to dispose their cigarette butts responsibly. I applaud Ballymena Town Centre Development and Ballymena Chamber for this initiative and



TOWN CENTRES MUST BE PROTECTED

The Department of Finance and Personnel is currently consulting on whether to introduce a levy on large out of town businesses. The purpose of this levy is to provide rates savings to small town centre companies that will amount on average to £750 per year. Tesco are leading a robust resistance to this levy claiming that it will inhibit further growth plans for their stores and ultimately cost job creation. This week Jane Bevis, Director of the Northern Ireland Retail Consortium met with Cllr Audrey Wales, Secretary Ballymena Borough Chamber of Commerce and Industry, Cllr Maurice Mills, David McIlveen MLA and Ballymena Town Centre Manager Amanda Bennett to discuss the concerns that NIRC has in relation to this levy.

Following the meeting, Councillor Audrey Wales said: "Ballymena is widely known as the premier shopping town in the province because of its unique shopping experience of both multi-national and family owned independent retailers. These independents have invested heavily in our town centre over the years and their success proves that they have been invaluable to the well-being of our town.

Many of these businesses are members of Ballymena Borough Chamber of Commerce and Industry, we have listened to their views and to many of them any reduction in their rates would be a welcome boost in this difficult trading time. Chamber does not only represent town centre traders but businesses across the Borough. Any rate relief will also be of great benefit to them".

Amanda Bennett said: "Ballymena is fortunate to have a large number of smaller independent retailers which is what makes it unique. Ballymena Town Centre Development Ltd is keen to see all retailers thrive in Ballymena and acknowledges the need to have a mix of large multi-national retailers and quality independents on our High Street. The smaller retailers are definitely the most vulnerable in the current financial climate and I would welcome any proposal which helps them to be resilient in these challenging times.

Whilst it is regrettable that larger retailers may have to shoulder the burden of responsibility for a while the reality is that this money has to be found from somewhere and smaller retailers are in need of support to get them through a recession which has been longer and harder than most expected".

David McIlveen said: "Whilst I have every sympathy for the larger retailers we cannot deny that it is our small independent retailers that are bearing the brunt of this recession. I believe it is our responsibility to ensure that when good times do return that our town centres have not changed beyond recognition. The mix of small family and large corporate companies that Ballymena hosts has always added to its appeal and I would hope that the larger companies

will see that if it was not for their smaller counterparts, Ballymena would not be the prestigious shopping town that it is today and in order to maintain the integrity of the town such larger companies may have to bear the financial burden for a little longer.

The master plan is on-going and we are working very hard to see it moved forward, it is therefore essential that in these difficult times that we do everything that we can in order to support all of our retailers so that in the future they and indeed all of the people in the borough can benefit from the inward investment in Ballymena making it a town to be proud of.".

Contact Details for Ballymena Town PSNI

Our aim, as a professional policing service, is to make Northern Ireland safer for everyone. With your assistance we will reduce the number of people who are victims of crime and bring those responsible to justice. This will help to make Ballymena safer.

Your local Neighbourhood officers for Ballymena Town are

Sergeant Alison Wylie 07500 905408 Constable Tracy Rush 07827 925572 Constable Pauline Connaghan 07827 928253 Constable Lynne Finlay 07827 928941

If you wish to contact your local Neighbourhood Police by email you can do so at NPTBallymenaTownCentre@psni.pnn.police. co.uk

Why not join us at the next Partners and Communities Together meeting (PACT) on Wednesday 12th October 2011 at 7pm in the Braid Centre where you will get the opportunity to meet with some of your local Neighbourhood team and discuss any concerns you may have.

Keep up to date with what your local police are doing by viewing our Facebook page at PSNI Ballymena. We look forward to hearing from you.

